



Elevate
your people.

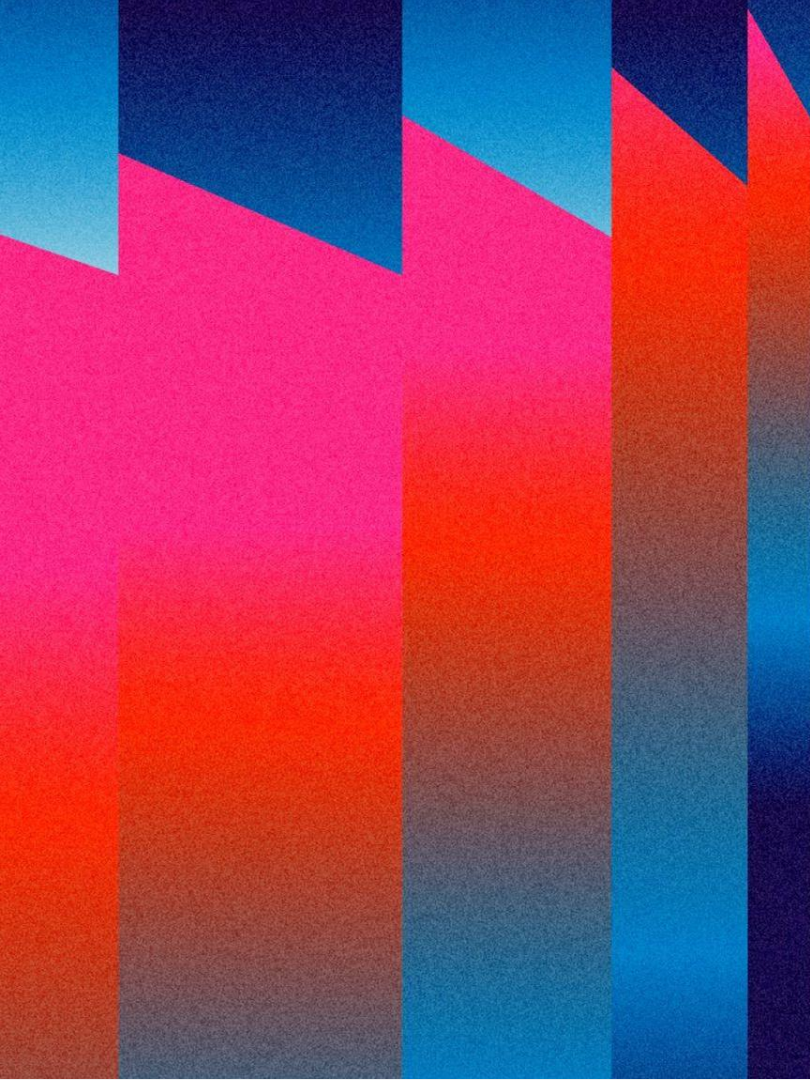
Humans, Not Resources: Reclaiming Humanity in Workplace Culture



Yasmin de Giorgio
CEO, Shireburn Software
Founder, Sanya Eco Spa

Traditional Workplace: The Issues

- Employees as "resources"
- Hierarchical silos
- Productivity over people
- Disconnection & burnout
- Incoming > AI

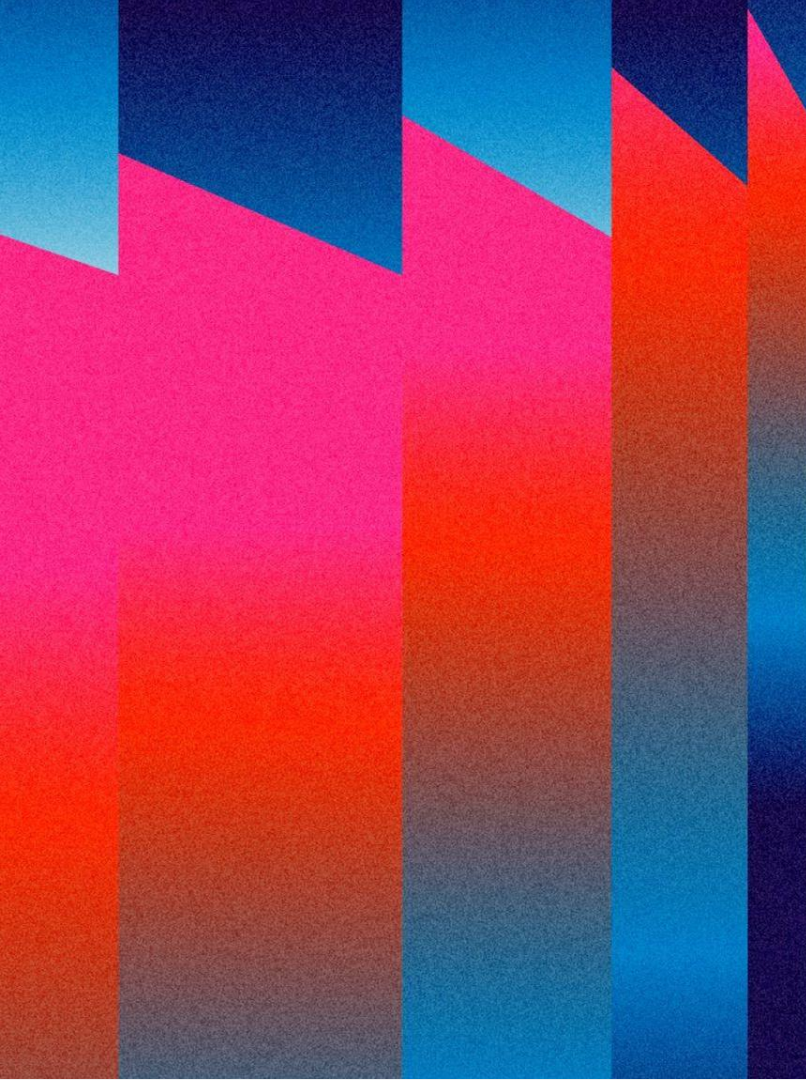


“The arc of the moral universe
may bend toward justice, but
it doesn’t bend on its own. It
bends because people like
you put your hand on it and
pull.”

Barack Obama

Our opportunity

- Human-centered leadership
- Values-driven work
- Rise of purpose, autonomy, and inclusion
- Gen Z and Millennials reshaping expectations



“The most common way people give up their power is by thinking they don’t have any.”

Alice Walker

Humans. Not Resources

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Control V Freedom



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Pyramid V Circle



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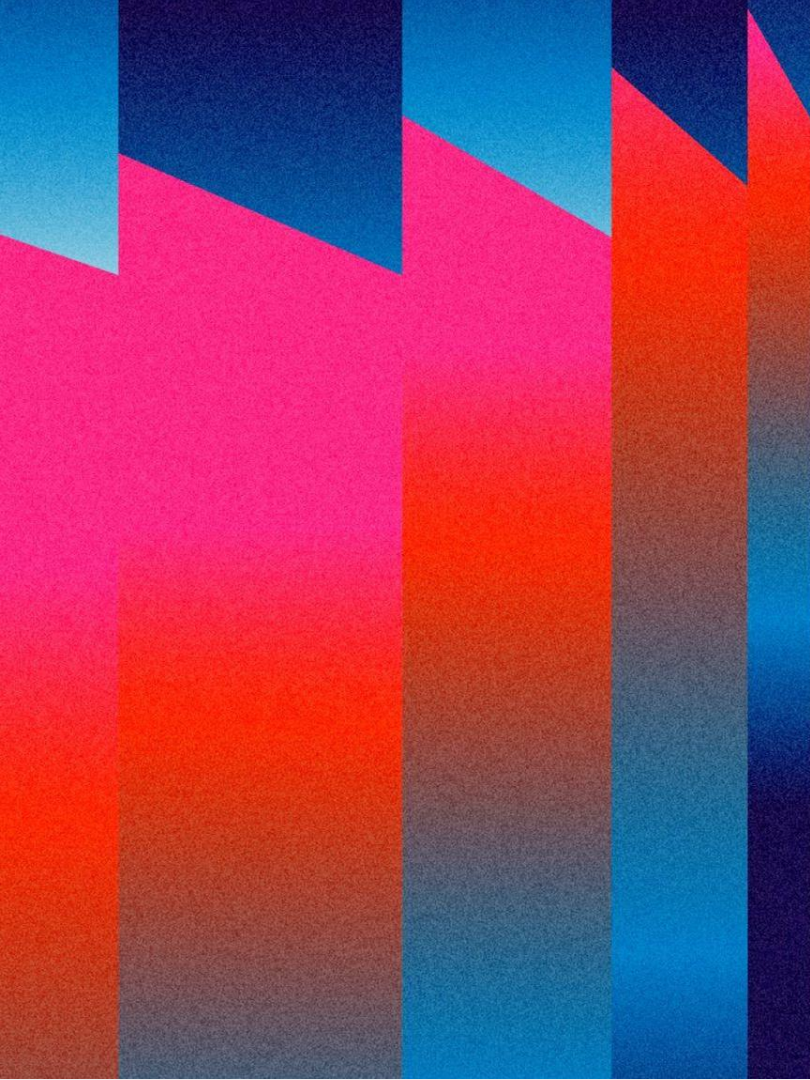
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Being Real V Being Professional



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“Leaders must either invest a reasonable amount of time attending to fears and feelings, or squander an unreasonable amount of time trying to manage ineffective and unproductive behaviour.”

Brene Brown

Thank

